

Career Opportunities in Hotel and Hospitality Management

Hotel management: An introduction

Hotel management is really about overseeing every operation of the property. This requires knowledge of distribution strategy, finance, customer service, staff management, marketing, and more.

In no way should any of these be treated as ‘set and forget’. Hotel management is about constantly evaluating performance in every facet of the business and making necessary adjustments.

Hotel management definition

A nailed down definition of hotel management is that it’s ‘a field of business and a study that tends itself to the operational aspects of a hotel as well as a wide range of affiliated topics. Such as: Accounting, administration, finance, information systems, human resource management, public relations, strategy, marketing, revenue management, sales, change management, leadership, gastronomy and more.

Types of Hotel Management

- Director of Front Office or Front Office Manager. ...
- Director of Housekeeping or Executive Housekeeper. ...
- Director of Revenue Management or Revenue Manager. ...
- Director of Sales & Marketing. ...
- Director of Food & Beverage. ...
- Director of Events and Catering. ...
- Director of Finance. ...
- Director of Engineering.

Why study hotel management?

It is a rapidly growing industry_ in a fast-changing world, hospitality is one of those rare 'traditional' trades that are actually on the rise. Despite the economic crisis of ten years ago, the number of available tourism jobs is growing all the time. The United States alone has a hospitality revenue of over \$200 billion per year – and of course, tourism is a global phenomenon, so there are plenty of opportunities popping up for hospitality managers all over the world.

You meet people from all over the world and get a chance to improve their lives_ if management is your calling, but you also have the desire to meet diverse new people face to face, hospitality is the trade for you. New people come and go every day, and those you please the most will return from time to time to reconnect.

Of course, you are not just making dreams come true but also solving problems and learning to turn around different kinds of challenges. That's when you really feel that you have had a positive impact on the lives of others. And you will never stop learning or traveling: once you're a hotel manager, you will be pleasantly surprised how many other hotels you get to stay in!

You will never be stuck in a routine_ hospitality management is one of the most creative forms of leadership around. Every day and every customer is different and has fresh needs. On the one hand, you need to think quickly to solve problems as they arise, while in the long-term you have the responsibility of creatively developing the feel of your resort.

There are great schools out there for you_ and if you are excited about all that travel, meeting people, and location-hopping, you will be pleased to discover it all starts while you're still studying. There various schools where you can study hospitality management, and Bali's Triatma Mulya Stenden is one of the best. It offers students the chance to gain a double degree - a Dutch BA and an Indonesian degree. For the first and second years students study in Bali, for the third year in the Netherlands, and the fourth year is a worldwide internship.

Maximum Salary -

Assistant Hotel Manager- ₹25,836

Hotel General Manager – ₹87,336

Hotel Management ₹20,636

Hotel Operations Manager ₹11, 35,243

(The above mentioned amounts are completely tentative which are subject to vary organization to organization)

Top Hotel Management Courses (UG)

- Bachelor of Hotel Management (BHM)
- Bachelor in Hotel Management and Catering Technology (BHMCT)
- BSc in Hospitality and Hotel Administration.
- BA in Hotel Management.
- BBA in Hospitality, travel & tourism.
- MBA in Hotel Management.

Specialization Offered By Hospitality Management

- Hospitality business administration.
- Luxury brand management.
- Event management.
- Tourism management.
- Hospitality marketing

Hotel Management Entrance Exams

- Army Institute of Hotel Management & Catering Technology (AIHMCT)
- Bharati Vidyapeeth Institute of Hotel Management and Catering Technology (BVP CET HM)
- Common Hotel Admission Test by IIHM (e-CHAT)
- Guru Nanak Institute of Hotel Management Joint Entrance Test (GNIHM JET)
- Maharashtra BHMCT CET 2020
- National Council for Hotel Management and Catering Technology Joint Entrance Exam (NCHMCT JEE)
- Panjab University Tourism and Hospitality Aptitude Test (PUTHAT)
- Regency College of Hotel Management (RCHMCT) Entrance Test
- WBJEE Joint Entrance Examination For Admission to Bachelor Courses of Hotel Management & Research (JEHOM)

Common Entrance Tests which include Hotel Management Entrance Exams

- BIT Mesra B.Pharm and BHM CET
- GGSIPU Common Entrance Test (IPU CET)
- Uttar Pradesh State Entrance Exam

References:

1. <https://www.bachelorstudies.com/article/four-reasons-to-study-hospitality-management/>
2. <https://www.shiksha.com/>

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